

DEREK WILLIAMS

GRAPHIC DESIGNER

Email: Dwill1466@gmail.com

Phone: 223-340-0861

www.dereksdesigns.net

June 1, 2026

Hiring Team
WebFX
1900 Linglestown Rd
Harrisburg, PA 17110

Dear WebFX Hiring Team,

I am writing to express my strong interest in the Junior Online Graphic Designer position at WebFX. Having recently completed my degree in Graphic Design and Marketing at Wake Tech Community College, I have spent the last several years mastering digital layout, vector graphics, and visual communication. Combining this formal training with hands-on experience running my own freelance graphic design practice for local small businesses, I am eager to bring my creative drive and operational discipline to your award-winning team.

During my freelance work, I have operated essentially as a solo agency—collaborating directly with small business owners to establish brand identities, sketch conceptual layouts, and deliver optimized digital marketing collateral. This background has taught me how to accept constructive critique, iterate quickly under tight deadlines, and translate broad business goals into high-impact visual narratives. Furthermore, my background executing high-volume logistics and strict quality control metrics at Chewy Inc. demonstrates that I thrive in demanding, fast-paced environments where precision is non-negotiable. I pride myself on my exceptional attention to detail and ability to keep production numbers high without ever compromising on quality.

While I am highly motivated to eventually pursue a bachelor's degree to further deepen my strategic marketing expertise, my immediate priority is to plant roots within the design industry, immerse myself in real-world agency workflows, and master my role from the ground up. WebFX is widely recognized for its robust culture of professional growth and data-driven design execution. I am looking for an environment where my work ethic can be tested and refined, and I am confident that my blend of creative agility and operational reliability makes me an excellent fit for your production pipeline.

Thank you for your time, consideration, and review of my application and digital portfolio. I look forward to the possibility of discussing how my technical skills and dedication can support WebFX's creative milestones.

Sincerely,



DEREK WILLIAMS

GRAPHIC DESIGNER

Creative and detail-oriented Graphic Design graduate with hands-on experience developing visual identities and digital assets for local small businesses. Combines a solid technical foundation in digital illustration and advertising design with strong operational discipline and time management. Eager to contribute fresh creative concepts and design execution to the WebFX team as a Jr. Online Graphic Designer.

CONTACT

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ONLINE PORTFOLIO

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SKILLS

- Skilled in Adobe Photoshop techniques
- Experienced with Adobe Illustrator
- Proficient in Adobe InDesign
- Figma design proficiency
- Experienced in Adobe After Effects
- Proficient in Adobe Premiere Pro
- HTML
- Cascading Style Sheets knowledge

CERTIFICATIONS

Graphic Design- Design Basics

July 2023

Web & Graphic Design

December 2023

Advanced Graphic Design

May 2024

WORK EXPERIENCE

Freelance Graphic Designer Self Employed

January 2022 to Present

- Partner with local small business owners to conceptualize, design, and deliver custom brand assets, including logos, promotional materials, and digital graphics.
- Manage the full creative process from initial sketch and mood boards to final digital rendering and file optimization.
- Translate client business goals into cohesive visual identities, actively incorporating feedback to ensure brand alignment.

Fulfillment Specialist Chewy Inc

July 2024 to Present

- Maintain exceptional attention to detail and quality assurance in a fast-paced, high-volume environment, consistently meeting strict performance standards.
- Collaborate with cross-functional teams to streamline workflows and ensure operational efficiency.

Cashier Harris Teeter

April 2018 to May 2024

- Delivered precise, efficient service in a high-volume consumer environment while managing customer communications.
- Assisted with front-end presentation and promotional layouts to ensure a positive brand experience for shoppers.

EDUCATIONAL BACKGROUND

Associates in Applied Sciences: Graphic Design & Marketing

Wake Technical Community College

May 2024